



TRENCHLESS ASIA 2027

KUALA LUMPUR

24 - 25 May

Kuala Lumpur Convention Centre
Kuala Lumpur, Malaysia

16th International Exhibition and Conference on Trenchless Technology

PROSPECTUS



International Exhibition and Conference Featuring:
Trenchless Technology | Underground Infrastructure | Pipeline Technologies
Underground Utilities | Urban Flooding

Organised by



Supported by



Official Media Partner

TRENCHLESS
WORKS



Welcome to Trenchless Asia 2027

The spotlight will once again be on Kuala Lumpur as it hosts the most prestigious and exciting forum for trenchless technologists in Asia.

Trenchless Asia is returning to Malaysia in 2027. The country is in the middle of one of the most active infrastructure investment cycles in the region, and the timing couldn't be better for exhibitors and sponsors looking to reach real buyers.

Malaysia's 13th Malaysia Plan has put ageing underground infrastructure squarely in the national spotlight, with the federal government approving RM1.7 billion to replace around 1,800km of critical water pipes nationwide between 2026 and 2030, prioritising old asbestos-cement networks and other pipelines that have exceeded their design lifespan. This sits alongside a broader national push to cut water losses, with Pengurusan Aset Air Bhd investing RM13 billion over five years in water treatment and supply projects, including a RM3 billion National Non-Revenue Water Programme to replace over 820km of ageing water pipes across six states.

On top of that, Budget 2026 has directed fresh funding toward East Malaysia's utility networks, including new transmission pipelines and replacement of ageing water pipes in Kota Kinabalu, Penampang and Putatan, and major civil works such as the Kerian Water EPCC project and Phase 2 of the Pan Borneo Highway remain firmly in the pipeline.

Add to this the ongoing rollout of MRT3, sustained government commitment through the 13th Malaysia Plan, and a construction sector forecast to see well over RM180 billion in contract awards in 2026 alone, and it's clear that Malaysia's trenchless, pipeline rehabilitation, and underground utility sectors are entering a genuinely significant period of growth. For exhibitors and sponsors, that means direct access to utilities, contractors, consultants, and government agencies who are actively planning and funding the

very projects that trenchless technology is built to serve, making Trenchless Asia 2027 in Malaysia not just a return visit, but a well-timed one.

MATT A national platform for the promotion of trenchless in Malaysia

The establishment of MATT represents a significant step in the evolution of the trenchless sector in Malaysia, since Trenchless Asia was first hosted in Kuala Lumpur in 2016. MATT creates a broad-based platform, with national reach, to promote trenchless in Malaysia, to inform the market and provide networking opportunities nationally and internationally for stakeholders, as well as to encourage the transfer of knowledge, experience and technologies and commercial opportunities. In addition, MATT will be affiliated to ISTT.

Why exhibit?

Trenchless Asia is the major annual international gathering for trenchless technologists to meet and discuss the latest industry developments. Reach new markets at this major event targeting influential audiences to be drawn from the Asian market, as well as attendees from further afield.

- Be seen alongside influential event supporters.
- Ensure your brand has a profile in the presence of the industry's premier decision makers.
- Take a leadership position and play a major role within the Trenchless/ No-Dig sector.
- Be seen at the region's only industry specific exhibition and conference with a proven track record that truly demonstrates Trenchless/No-Dig technology and its capabilities.
- Organised by Westrade Group Ltd – the world's longest established specialists in trenchless technology events since the first ever No-Dig event held in the UK in 1985.

Cost of exhibiting

SHELL SCHEME RATE

US \$480 per sq.m.

Shell scheme package includes:

- Walls
- Carpet
- Fascia nameboard
- Basic furniture
- Electrical package

SPACE ONLY/RAW SPACE (min 18 sq. m.)

US \$460 per sq.m.

Included in all participation costs:

- Exhibitor catering
- Stand cleaning
- Supplies of promotional material
- Exhibitor service manual
- Editorial entry and logo on show website
- Editorial entry in official showguide
- General security

Not included:

- Insurance of exhibits
- Shipping and transportation of goods to venue
- Mechanical/heavy lifting



TRENCHLESS ASIA 2027

24 - 25 May



2245sqm
Exhibition space



Over 150
exhibiting
companies



40 countries
represented



Over 2500
attendees

Sponsorship

Sponsoring Trenchless Asia 2027 is an excellent opportunity for your company to increase your brand and product viability to the most influential decision makers in trenchless technology from around the world.

Why sponsor?

- Improve your brand recognition and image
- Generate leads by networking
- Create new partnerships and alliances
- Strengthen your position as a market leader within the industry
- Achieve industry recognition by being associated with this prestigious high-profile event
- Differentiate your company from others in the industry
- Sponsorship packages

All partner packages receive the following:

- Your company logo on all event marketing and advertising
- Your company logo prominently displayed on event signage
- Priority to those wishing to present a paper in the conference programme (subject to ISTT approval)
- Your company logo on the cover of the official show guide
- Your company profile on the official event website with logo

PLATINUM EVENT PARTNER: US\$7,000

(In addition to the cost of exhibiting rates)

As a Platinum Event Partner, your company will benefit from premium branding and promotional opportunities before, during and after the event:

- 4-month pre-event social media campaign
- Your company logo on all event marketing and advertising, pre, live and post event
- Full-page advertisement and sponsor statement in the event show guide
- Interview with organiser, posted on Trenchless Works media platform
- Recognition within the conference rooms
- Advertising and editorial in the event show guide
- Catering within the delegate area
- Editorial across the Trenchless Works media platforms
- Recognition in the opening ceremony
- Complimentary conference passes

GOLD EVENT PARTNER: US\$5,000

(In addition to the cost of exhibiting rates)

Gold Partners enjoy strong visibility and promotional benefits:

- 3-month pre-event social media campaign
- Recognition within the conference rooms
- Advertising and editorial in the event show guide
- Catering within the delegate area
- Editorial across the Trenchless Works media platforms
- Recognition in the opening ceremony
- Complimentary conference passes

SILVER EVENT PARTNER: US\$3,000

(In addition to the cost of exhibiting rates)

Silver Partners benefit from core branding and exposure opportunities:

- 2-month pre-event social media campaign
- Recognition within the conference rooms
- Advertising and editorial in the event show guide
- Complimentary conference passes

ADDITIONAL PARTNER OPPORTUNITIES:

Please contact the organisers for details and prices of these sponsorship opportunities.

CONFERENCE SPONSORSHIP:

- A paper presentation at the conference
- Pull-up banners in the conference room
- Logo on the website and all promotional activity
- 20 complimentary conference passes

DELEGATE LUNCHES:

Sponsoring the Delegate Lunches includes:

- Signage around the lunch buffet area
- The opportunity to supply branded napkins
- The opportunity to supply pull-up banners around the lunch buffet area
- A table of ten located in the delegate catering area

COFFEE SPONSOR:

- Custom printed coffee cups, to include company logo
- Banner rigging
- Branding on conference signage
- Branding on pre-event marketing materials
- Branding on conference website and link to website
- Branding on the show guide distributed to all delegates





Conference

Our conference attendees can anticipate cutting-edge insights, case studies, and discussions that collectively advance the trenchless industry's knowledge. A peer-reviewed trenchless conference programme epitomises excellence in the field of trenchless technology. Each presentation and research paper undergoes an evaluation process, ensuring that only the most groundbreaking and scientifically rigorous contributions are included.

This meticulous review by experts in the trenchless industry guarantees that the program is a rich source of innovative solutions, best practices, and the latest advancements in underground infrastructure.



**2 Day
conference
programme**



**JBP
Trenchless
Training
sessions**



**CPD, IEM and
CPD points
available**



**Over 50
seminars**

Who will visit?

A visit to Trenchless Asia 2027 is a must for all engineers, consultants and contractors involved in any aspect of the installation or refurbishment of underground utilities. The major target areas will include Malaysia, Philippines, Singapore, Australia, China, Hong Kong, Japan, Korea, India and Thailand, as well as other nearby countries in the region.

The organisers, in conjunction with key supporting organisations are committed to ensuring that all relevant sectors are invited, including:

- Ministry personnel
- Utility personnel – water, sewerage, telecoms, electricity
- Oil and gas
- Contractors
- Government officers
- City planners
- Governors and mayors
- Civil engineering consultants
- Research organisations



Visitor category

- Infrastructure Planning
- Urban Development
- Water and Sewerage
- Environmental Services
- Roads & Highways
- Drainage and Flood Management
- Geotechnical Engineering
- Utilities and Infrastructure
- Energy
- Project Managers



WATER



SEWERAGE



TELECOMS



ELECTRICITY



GAS



OIL





Organisers

Trenchless Asia 2027 is organised by Westrade Group Ltd who are internationally renowned as the most experienced promoters of trenchless technology shows. The company organised the very first international No-Dig conference and exhibition in London in 1985 and have subsequently gained more than 40 years' experience, successfully promoting Trenchless and No-Dig shows in countries across the Middle East, Far East, Southern Africa, India, Europe and Asia.



Call for papers

Prospective authors are invited to submit abstracts for consideration in the conference programme. The following is a list of headline topics likely to be included in the programme:

- New installation methods (including large diameter tunnelling)
- Rehabilitation and repair methods
- Asset management
- Infrastructure investment
- Environmental issues
- New innovations
- Case histories
- Trenchless research and development

To request information regarding submitting a paper please email: trenchless@westrade.co.uk

Venue

The Kuala Lumpur Convention Centre is Malaysia's premier award-winning purpose-built facility and Asia's only AIPC Gold Standard venue. Located in the heart of the Kuala Lumpur City Centre integrated precinct, the venue offers over 22,000 sqm of flexible function space overlooking the iconic Petronas Twin Towers and the 50-acre KLCC Park.

Conclusion

As Malaysia accelerates its adoption of trenchless solutions to meet modern infrastructure challenges, Trenchless Asia 2027 marks a significant milestone, celebrating 11 years since the event was first hosted in Kuala Lumpur in 2016. Today, trenchless technology serves as a vital component of the government's green, low-carbon infrastructure agenda. Central to this momentum is MATT (the Malaysia Association for Trenchless Technologies). Now firmly established, officially registered with the Registry of Societies (ROS), and affiliated with the ISTT, MATT provides a powerful national platform driving knowledge transfer, higher industry standards, and global networking.

In collaboration with organisers Westrade, Trenchless Asia 2027 highlights a mature, thriving sector where trenchless practices are no longer just an alternative, but the essential way forward for sustainable construction.





TRENCHLESS ASIA 2027

KUALA LUMPUR



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