



# TRENCHLESS ASIA 2024

16-17 July

World Trade Center Metro Manila, Philippines

International Exhibition and Conference featuring:

- Trenchless Technology
- Underground Infrastructures
- Pipeline technologies
- Underground utilities
- Trenchless solutions for urban flooding

The thirteenth event in this outstanding series will be hosted in Manila, Philippines  
For more details regarding exhibiting and sponsorship opportunities please contact:  
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# TRENCHLESS ASIA 2024

## 16-17 July

### World Trade Center Metro Manila, Philippines

The spotlight will be on Manila as it hosts the most prestigious and exciting forum for trenchless technologists in Asia.

Trenchless Asia is a leading conference and exhibition focused on trenchless technology in the Asia-Pacific region. The event provides a platform for professionals, practitioners, and experts in the field to exchange knowledge, share experiences, and explore the latest advancements and best practices in trenchless technology. Trenchless Asia brings together a wide range of stakeholders, including engineers, contractors, manufacturers, suppliers, academics, and government officials, to discuss the challenges and opportunities facing the industry and to chart a path for the future. Join us at Trenchless Asia to be a part of the future of trenchless technology.

The City of Manila is facing several challenges in its infrastructure development. One of the biggest challenges is the need for upgrading and repairing its aging water and sewer pipelines. Trenchless technology offers many benefits for the City of Manila. The continued use of trenchless technology helps the city to upgrade and repair its aging water and sewer pipelines efficiently, cost-effectively, and with minimal disruption to the community. Trenchless technology methods are proven and reliable and have been used successfully in many projects. By adopting trenchless technology methods, the City of Manila continues to improve its infrastructure, enhance the quality of life for its residents, and position itself as a leader in infrastructure development in the Asia region.

## Why exhibit?

TRENCHLESS ASIA is the major annual international gathering for trenchless technologists to meet and discuss the latest industry developments.

- Reach new markets at this major event targeting influential audiences to be drawn from the Asian market, as well as attendees from further afield.
- Be seen alongside influential event supporters.
- Ensure your brand has a profile in the presence of the industry's premier decision makers.
- Take a leadership position and play a major role within the Trenchless/No-Dig sector.
- Be seen at the region's only industry specific exhibition and conference with a proven track record that truly demonstrates Trenchless/No-Dig technology and its capabilities.
- Organised by Westrade Group Ltd – the world's longest established specialists in trenchless technology events since the first ever No-Dig event held in the UK in 1985.

## Cost of exhibiting

### SHELL SCHEME

**Regular Rate – US\$450 per sq.m.**

Shell Scheme Package cost (per 9 sq.m.) includes:

- White walls
- Carpet
- Name panel
- Furniture
- Electrics

### SPACE ONLY/RAW SPACE (min 18 sq.m.)

**Regular Rate – US\$430 per sq.m.**

Included in all participation costs:

- Exhibitor Catering
- Stand cleaning
- Supplies of promotional material
- Exhibitor service manual
- Entry in Show Guide
- General security

Not included:

- Insurance of exhibits
- Shipping and transportation of goods to venue
- Mechanical/heavy lifting







## Sponsorship

Sponsoring TRENCHLESS ASIA 2024 is an excellent opportunity for your company to increase your brand and product viability to the most influential decision makers in Trenchless Technology from around the world.

## Why sponsor?

- Improve your brand recognition and image
- Generate leads by networking
- Create new partnerships and alliances
- Strengthen your position as a market leader within the industry
- Achieve industry recognition by being associated with this prestigious high profile event
- Differentiate your company from others in the industry

## Sponsorship packages

A number of packages are available as detailed below.

### All packages include:

- Your company logo on all event marketing and advertising
- Your company logo prominently displayed on event signage
- Priority to those wishing to present a paper in the Conference programme (subject to ISTT approval)
- Your company logo on the cover of the official show guide
- Your company profile on the official event website with logo

### PLATINUM SPONSORSHIP: US\$26,000

- 48sq.m of space in preferred location
- 3 month pre event social media campaign
- Opportunity to place one 30 second promotional video on the event website
- Opportunity to place pull up banners in the conference hall
- Double page 4-colour advertisement and editorial in the official show guide
- 20 complimentary conference passes
- 20 tickets for the conference delegate lunch/refreshment area
- 2 editorial articles in Trenchless Works – issue to be agreed
- 3 month banner advertising campaign on Trenchless Works

### GOLD SPONSORSHIP: US\$20,000

- 36sq.m of space in preferred location
- 3 month pre event social media campaign
- Full page 4-colour advertisement and editorial in the official show guide
- 10 complimentary conference passes
- 10 tickets for the conference delegate lunch/refreshment area
- 1 editorial articles in Trenchless Works – issue to be agreed
- 2 month banner advertising campaign on Trenchless Works

### SILVER SPONSORSHIP: US\$15,000

- 24sq.m of space in preferred location
- 2 month pre event social media campaign
- Full page 4-colour advertisement and editorial in the official show guide
- 5 complimentary conference passes

### BRONZE SPONSORSHIP US\$11,000

- 18sq.m of space in preferred location
- 1 month pre event social media campaign
- Half page 4-colour advertisement in the official show guide
- 2 complimentary conference passes

### ADDITIONAL SPONSORSHIP OPPORTUNITIES

Please contact the organisers for details and prices of these sponsorship opportunities.

### DELEGATE LUNCHES:

Sponsoring the Delegate Lunches includes:

- Signage around the lunch buffet area
- The opportunity to supply branded napkins
- The opportunity to supply pull up banners around the lunch buffet area
- A table of ten located in the delegate catering area

### COFFEE SPONSOR:

- Custom printed coffee cups, to include company logo
- Banner rigging
- Branding on conference signage
- Branding on pre-event marketing materials
- Branding on conference website and link to website
- Branding on the show guide distributed to all delegates and visitors





## Conference

The two day exhibition will be complemented by a multi-track conference programme organised by Westrade Group which will include local and international speakers. Presentations will focus on the latest innovations and techniques, and will provide an exciting platform for delegates to learn from. The programme format is structured to create an educational atmosphere that encourages the exchange of information and experiences, while networking with like-minded industry colleagues.

## Conference Programme

The following is a list of headline topics likely to be included in the programme:

- New installation methods (including large diameter tunnelling)
- Rehabilitation and repair methods
- Asset management
- Infrastructure investment
- Environmental issues
- New innovations
- Case histories
- Trenchless research and development



## Who will visit?

A visit to TRENCHLESS ASIA 2024 is a must for all engineers, consultants and contractors involved in any aspect of the installation or refurbishment of underground utilities. The major target areas will include Philippines, Malaysia, Singapore, Australasia, China, Hong Kong, Japan, Korea, India and Thailand, as well as other nearby countries in the region.

The organisers, in conjunction with key supporting organisations are committed to ensuring that all relevant sectors are invited, including:

- Ministry personnel
- Utility personnel – water, sewerage, telecoms, electricity,
- Oil and gas
- Contractors
- Government officers
- City planners
- Governors and mayors
- Civil engineering consultants
- Research organisations







## Venue

World Trade Center Metro Manila is the first exhibition venue in the Philippines listed, recognized and now a member of the Union des Foires Internationales or UFI, the global association of the exhibition industry. Opened in October 1996, WTCMM is a pioneer in the provision of a world class exhibition venue in the country. It's management and staff have unparalleled expertise and experience in delivering excellent service. It offers a fully equipped facility in a strategic location with accessibility to the international airport and seaports, entertainment and cultural facilities, five-star hotel accommodation as well as to Makati, the main central business district in the Philippines.



## Organisers

TRENCHLESS ASIA 2024 is organised by Westrade Group Ltd who are internationally renowned as the most experienced promoters of trenchless technology shows. The company organised the very first international NO-DIG conference and exhibition in London in 1985 and have subsequently gained more than 38 years experience, successfully promoting TRENCHLESS and NO-DIG shows in countries across the Middle East, Far East, Southern Africa, India, Europe and Asia.





## Contact

### Exhibition and Sponsorship Enquiries

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